

Color Conversion Chart

Name	Hex-Code	sRGB			Adobe RGB			Lab D50/2 deg.			Lab D65/10 deg.			CMYK Fogra 39			
		Red	Green	Blue	Red	Green	Blue	L	a	b	L	a	b	C	M	Y	K
01 – Crimson Memory PV AW2728	#71044F	113	4	79	97	10	78	24,27	48,13	-12,37	23,36	45,32	-16,51	35	100	9	41
02 – Ashes PV AW2728	#7C736B	124	115	107	121	115	107	49,23	3,08	6,33	49	1,59	6,61	40	39	45	31
03 – Ink of Time PV AW2728	#232E40	35	46	64	43	49	66	18,47	0,11	-12,78	19,3	-1,29	-11,29	89	67	30	69
04 – Waxy sheen PV AW2728	#D8C98C	216	201	140	211	199	142	81,07	-0,33	32,89	79,89	-0,78	32,45	11	12	51	3
05 – Dusky violet PV AW2728	#6D5C72	109	92	114	104	92	112	41,27	11,05	-9,23	41,6	8,55	-8,69	51	56	27	31
06 – Venetian ocher PV AW2728	#BD6C60	189	108	96	170	107	96	54,85	32,78	22,12	53,38	28,79	19,84	12	62	55	13
07 – Mauve essence PV AW2728	#B69ABA	182	154	186	173	153	183	66,93	15,4	-11,96	67,27	12,54	-11,53	26	40	8	2
08 – Cigar brown PV AW2728	#734D39	115	77	57	105	78	61	36,74	14,92	18,9	35,79	12,67	17,97	30	58	71	49
09 – Peacock shadow PV AW2728	#173540	23	53	64	40	56	65	20,18	-7,63	-9,88	21,02	-8,19	-8,1	91	47	37	72
10 – Mycelium beige PV AW2728	#A59367	165	147	103	159	146	105	61,73	2,64	26,25	60,76	1,54	26	25	28	59	20
11 – Silicone pink PV AW2728	#E2CEC9	226	206	201	219	205	200	84,36	6,91	5,68	84,03	5,41	5,66	6	17	17	0
12 – Spirulina PV AW2728	#007069	0	112	105	29	111	105	40,21	-42,35	-6,38	41,81	-40,39	-2,1	97	7	54	31
13 – Lead gray PV AW2728	#3F4146	63	65	70	66	67	71	27,39	0,6	-2,71	27,6	-0,58	-1,96	64	53	46	61
14 – Ionic azure PV AW2728	#5CACAC	92	172	172	122	171	170	65,43	-25,02	-7,23	66,5	-23,85	-4,15	62	6	33	2
15 – Humus bronze PV AW2728	#50472F	80	71	47	79	73	51	30,68	1,51	16,8	30,1	0,55	16,79	44	45	79	64
16 – Ozone blue PV AW2728	#AABBCE	170	187	206	174	186	204	75,09	-2,38	-11,24	75,81	-3,53	-9,6	33	16	10	2
17 – Green clay PV AW2728	#4D564B	77	86	75	81	87	77	35,69	-4,97	5,89	35,65	-5,54	6,64	58	39	58	51
18 – Fluorescence PV AW2728	#E4E8C8	228	232	200	229	231	200	91,06	-4,71	15,73	90,55	-4,76	16,06	7	1	25	0
19 – Algae gel PV AW2728	#96994B	150	153	75	150	151	81	61,7	-8,76	40,62	60,58	-8,59	41,15	33	15	78	22
20 – Active orange PV AW2728	#D33623	211	54	35	182	57	41	48,58	61,08	49,59	45,65	56,58	44,09	1	89	98	4
21 – Plant-based concrete PV AW2728	#BFC0A6	191	192	166	190	191	166	77,1	-3,11	13,56	76,66	-3,49	13,91	22	13	36	4
22 – Tannic burgundy PV AW2728	#4E3336	78	51	54	73	54	57	24,62	13,25	3,84	24,23	11,12	3,29	45	72	54	66
23 – Monomer pink PV AW2728	#DE77A0	222	119	160	198	118	157	63,07	44,73	-2,56	62,2	39,78	-5	3	64	10	0
24 – Brick PV AW2728	#B35A1C	179	90	28	158	90	38	48,74	34,72	50,07	46,46	32,57	47,19	5	65	99	22
25 – Mechanical blue PV AW2728	#49596D	73	89	109	80	90	108	37,28	-1,84	-12,62	38,13	-3,24	-10,93	67	47	30	39
26 – Pink felt PV AW2728	#986B71	152	107	113	140	107	112	50,25	19,33	5,18	49,71	16,26	4,38	27	54	38	24
27 – Purple code PV AW2728	#26192C	38	25	44	40	31	47	11,21	10,98	-9,87	11,51	9,29	-9,76	82	97	26	79